

# DESIGN THE MĀNOA CATALOG COVER!

## STUDENTS: *YOU* CAN WIN \$600!

### OBJECTIVE

- Develop concept design idea to be incorporated into all section pages (32 total) throughout publication. Section pages are printed in black only.
- Prepare “working” drafts of the design for approval by the Catalog Committee.
- Prepare final camera-ready print and digital file for printing to include the file (*original and a pdf file*), fonts (*provide all fonts used. If postscript, include both printer and screen fonts*), and images (*if photos are used, original prints or digital images should be provided*). *Prints should be scanned using a high-resolution scanner. Digital files may need to be color corrected. Final size of photos used must be 300 dpi resolution saved as tiff or eps format.*
- Preferred software: InDesign or QuarkXpress. Acceptable software: Photoshop, Freehand, or Illustrator.
- Output onto a linotronic 1270 dpi, 133-150 line screen
- Payment of \$600 upon completion of the project for final design.
- Submission will be reviewed by the Manoa Catalog Committee. We will notify a finalist to submit final camera-ready copy and digital files.
- All final submissions will become the property of the Catalog Office.

### SPECIFICATIONS

- Entrant **must be a student** at UH Manoa
- Submit a concept paper with a full-sized printout of cover and title pages
- Size: **17-13/16”** width x **11”** in height, final size: 8.5” x 11” (13/16” spine)
- Front cover: “University of Hawai‘i at Manoa logo/logotype”, and “2014-2015 Catalog”
- Back cover: “University of Hawai‘i at Manoa, Honolulu HI 96822; 2014-2015 Catalog; [www.catalog.hawaii.edu](http://www.catalog.hawaii.edu)”
- Spine: “2014-2015 Catalog, University of Hawai‘i at Manoa”
- Must include Manoa green: PMS 3435
- Sense of excitement to be here
- Lots of students: multi-cultural, multi-ethnic
- Colorful, yet tasteful
- Sense of uniqueness at UH Manoa
- Sense of belonging
- Sense of a Hawaiian place of learning
- Used as a recruitment tool
- Must be appealing to students **and** their parents

### DEADLINE

- Monday, Monday, **December 2, 2013** by **4 pm**.
- Submit entries to the Catalog Office, QLCSS 102. Include name, contact information: phone and email address, your concept, and your affiliation to UH Manoa.
- Questions? **Call us at 956-9947** or **email [mcatalog@hawaii.edu](mailto:mcatalog@hawaii.edu)**.
- **Download a PDF of this flyer at [www.catalog.hawaii.edu](http://www.catalog.hawaii.edu)**



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