

DESIGN the Mānoa Catalog Cover!

Students: YOU Can Win \$600!

OBJECTIVE

- Create a visually exciting catalog cover for the annual general catalog for University of Hawai‘i at Mānoa.
- Develop a concept design for the cover and all section pages (32 total) throughout publication.
- Prepare “working” drafts of the design for approval by the Catalog Committee.
- Prepare final camera-ready print and digital file for printing to include the file (*original and a pdf file*), fonts (*provide all fonts used. If postscript, include both printer and screen fonts*), and images (*if photos are used, original prints or digital images should be provided*). Prints should be scanned using a high-resolution scanner. Digital files may need to be color corrected. Final size of photos used must be 300 dpi resolution saved as tiff or eps format.
- Preferred software: InDesign or Photoshop or Illustrator.
- Output onto a linotronic 1270 dpi, 133-150 line screen
- Payment of **\$600** upon completion of the project for final design.
- Submission will be reviewed by the Mānoa Catalog Committee. We will notify a finalist to submit final camera-ready copy and digital files.
- All final submissions will become the property of the Mānoa Catalog Office.

2015-16 cover
designed by
Jiayi Wu

SPECIFICATIONS

- Entrant **must be a student** at UH Mānoa
- Size: **18-3/16”** width x **11”** in height, final size: 8-1/2” x 11” (1-3/16” spine)
- Front cover: “University of Hawai‘i at Mānoa logo/logotype” and “2016-2017 Catalog”
- Back cover: “University of Hawai‘i at Mānoa, Honolulu HI 96822; 2016-2017 Catalog; www.catalog.hawaii.edu”
- Spine: “2016-2017 Catalog, University of Hawai‘i at Mānoa”
- Must include Mānoa green: PMS 3435
- *Sense of excitement to be here*
- Lots of students: multi-cultural, multi-ethnic
- Colorful, yet tasteful
- *Sense of uniqueness at UH Mānoa*
- *Sense of belonging*
- *Sense of a Hawaiian place of learning*
- Must be appealing to students **and** their parents



DEADLINE

- Monday, **November 23, 2015** by **4 p.m.**
- Submit entries to the Mānoa Catalog Office, QLCSS 102. Include your name, contact information: phone and email address, your concept of the cover, and your affiliation to UH Mānoa
- Questions? **Call us at 956-9947** or **email mcatalog@hawaii.edu**.



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2015-2016
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